

ARMADA

FUTBOL CLUB



SPONSORSHIP PROGRAM



ABOUT US

Over the years the Armada Teams developed a strong reputation for sportsmanship, competitive play, and a family atmosphere. We began Armada Futbol Club with a few teams that were able to compete with the top teams at much larger clubs. So how do Armada teams progress so rapidly? How are they able to be competitive with much larger clubs? AFC's motto says it all: "Fides Laborque" which means faith and hard work. Armada is a club that does things differently.

OUR MISSION

To develop a strong reputation for sportsmanship, competitive play, and a family atmosphere and to provide ALL kids the opportunity to play soccer at a higher level.

OUR PHILOSOPHY

Team continuity and chemistry are achieved through consistency in coaching and camaraderie with your teammates.

OUR MOTTO

"Fides Laborque" - Faith and Hard Work

IMPACT

We are growing at a rapid rate; around 100% each year. We are on track to reach 500 families in the 23/24 season and begin our inaugural recreational program. We have never turned anyone away who could not afford to play at AFC, thus the need for community support to assist in the program needs.



SPONSORSHIP BENEFITS

- Provide **FINANCIAL ASSISTANCE** to families who need it
- Help **DECREASE** the cost of youth sports
- Build **GOODWILL** in the community
- Increase **AWARENESS** of your company or brand
- A welcomed form of **ADVERTISING**
- Possible **TAX DEDUCTION**
- Make a **DIFFERENCE** to the lives of young people
- **INSPIRE** the next generation
- Return on **INVESTMENT**

All Armada sponsorship packages go into the general sponsorship fund to provide assistance for families with financial need, provide additional youth programs and a recreational program, purchase necessary equipment for our players like soccer goals, training items, and uniforms. The fund will also offset the cost of soccer complex maintenance, (mowing, lighting, field lining)

The cost of a single player to play club soccer is approximately \$3000 per year. This includes coaching, uniforms, tournament fees, etc. There may be additional costs for out-of-town travel to tournaments. Any contribution can help and is tax-deductible.

We have several sponsorship levels available, however we are open to CUSTOMIZING one to fit your needs.



SPONSORSHIP PACKAGES

Armada Elite Package - \$20,000

- Sponsor logo put on sleeves of ALL club player uniform kits (each player has a minimum of 3 uniform kits)
- Sponsor logo on website linkable to business website
- Social Media Recognition
- Sponsor logo on club newsletter/advertising
- Sponsor banner with company logo displayed at club events and home fields

Armada Champion Package - \$10,000

- Sponsor logo put on recreational uniform kits
- Sponsor logo on website linkable to business web site
- Social Media Recognition
- Sponsor logo on club newsletter/advertising
- Sponsor banner with company logo displayed at club events and home fields

Armada Gold Package - \$5,000

- Sponsor logo on website linkable to business web site
- Social Media Recognition
- Sponsor logo on club newsletter/advertising
- 5 Sponsor sweatshirts with your company logo and club name
- Sponsor banner with company logo displayed at club events and home fields



Silver Package - \$2,500

- Sponsor logo on website linkable to business web site
- Social Media Recognition
- Sponsor logo on club newsletter/advertising
- 2 Sponsor t-shirts with club name

Bronze Package - Any amount less than \$1000 (minimum of \$250)

- Sponsor logo on website
- Sponsor logo on club newsletter/advertising





NEXT STEPS

For further information on our club, including parent and player testimonials, please visit our website at www.armadafc.net.

If you would like to schedule an in-person or zoom meeting to discuss the next steps or to address further questions, please contact:

Club Secretary Angela Arrieta at angela4afc@gmail.com or (615)-828-3711

Club President Gabe Graham at gabe4afc@gmail.com or (615)207-1151

SPONSORSHIP PARTNERS

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SPONSORSHIP FORM

COMPANY NAME _____

COMPANY PHONE _____ EMAIL ADDRESS _____

ADDRESS _____

CONTACT NAME _____ EMAIL(if different) _____

CONTACT PHONE (if different) _____

PLEASE SELECT YOUR SPONSORSHIP PACKAGE:

ELITE Package \$20,000

CHAMPION Package \$10,000

GOLD Package \$5000

SILVER Package \$2,500

BRONZE Sponsorship _____

Special Instructions:

Please submit the sponsorship form and your Company logo (EPS, AI, JPG) to angela4afc@gmail.com

Mail check payments made out to Armada Futbol Club to: 7338 Taylor Rd, Fairview, TN 37062